

BPA CONFERENCE SPONSOR

GOLD	SILVER	BRONZE
£8950 up to 3 companies	£4750 up to 4 companies	£2950 up to 4 companies

TICKETS

Number of tickets	Conference, Tuesday reception & Wednesday party (Not Gala Dinner)	4	3	2
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EXHIBITION

Exhibition space	Table with 2 chairs	3m x 2m	3m x 2m	-
Video/advert	Video/advert on large TV in exhibition area (no audio)	Very prominent	Prominent	Prominent

CONFERENCE & SOCIAL EVENTS

Recognised from the podium	Mention in opening and closing remarks	✓	✓	-
Panel session	Opportunity to join panel session	✓	-	-
Branding on screen holding slides	Digital branding on the conference holding slides	✓	✓	✓

PUBLICITY

Press release	Acknowledgement in official press announcement	✓	-	-
BPA social media posts	Promotion through BPA's social media account	✓	✓	-
Advert in digital conference programme	Advertisement in the digital conference programme PDF	Full page	Half page	-
Email blast to delegates	70 word email blast to BPA delegate list	2	1	-
Recognised in communications	Digital branding in all communications to registered delegates	✓	✓	✓
Use of BPA 'proud to support' 2023 logo	Use of BPA image via your promotional channels	✓	✓	✓

WEB & APP

Logo & narrative on 2023 website	Logo and company description on conference website	Very prominent	Prominent	Prominent
Feature article on website	On the community news of the BPA2023 website	✓	-	-
Conference app exposure	Exposure on the App	Very prominent	Prominent	Prominent
Push notifications	Push notification on the App	One	-	-